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## Meet Kathryn Knotts, Freedom First’s Financial Education Coordinator

**October 26, 2020 (Roanoke, VA)**— Kathryn Knotts has been with Freedom First for four years. She began working as a Personal Banker in the Call Center, giving her the opportunity to learn more about the credit union and how each department works together to make Freedom First run efficiently.

After hearing Dave Prosser, Senior Vice President Community Development, speak, she knew she wanted to be a part of his department and became a Financial Education Coordinator. In that role, Kathryn coaches Freedom First members accomplish the ultimate goal of long-term financial stability and success. The sessions focus on goal setting, asset building, debt management, credit repair/establishment, spending plans, and banking best practices.

Kathryn is now based out of the Roanoke Financial Empowerment Center (FEC). While her job role hasn’t changed, she is now able to carry the relationships she forms with clients further into multiple sessions, and is able to provide one-on-one counseling to better help educate clients and help them to reach their financial goals. Kathryn says, **“The most rewarding part of my job is to experience and share in the excitement of my clients reaching their goals after working so hard to achieve them.”**

She enjoys drawing, crafting, and anything that can be done creatively as well as enjoying all that Roanoke has to offer outdoors.

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**ABOUT FREEDOM FIRST CREDIT UNION:** Freedom First Credit Union is the largest member owned, Community Development Financial Institution in Southwest Virginia. Founded in 1956, Freedom First has grown to over 50,000 members, assets of over \$650 million, and 10 branch locations in the Roanoke and New River Valleys. Freedom First members benefit from competitive rates, secure and convenient technology, and the knowledge that their money is being reinvested in their community. For more information, please visit [www.freedomfirst.com](http://www.freedomfirst.com).